Communication-Guide
for sponsors

SAN FRANCISCO
26-29 SEPT **2012**

Créateur du framework *sf* Symfony

SensioLabs

Sensio Labs is organising
the 2nd edition of the Symfony Live in
San Francisco

Symfony Live is the biggest international conference about Symfony. It's built on the great success of the Symfony Live San Francisco 2011 (almost 200 visitors for its 1rst edition), this year the event will be in September.

Symfony Live Conference 2012

26-29 September 2012

Microsoft
835 Market Street, Suite 700
San Francisco, CA 94103

http://sanfrancisco2012.live.symfony.com

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Symfony Live 2012

Date / Venue: 26-29 September 2012 – Microsoft – 835 Market Street, Suite 700 – San Francisco, CA 94103 - USA

Visitors: about 200 visitors are expected to come

Price: 249 Euros for 2 days of conference + 1 free hacking day

290 Euros for the training day

What to expect:

- A unique event with a lot of Symfony/PHP developers from around the world
- The possibility to reach highly influential web developers and managers working with Open-Source technologies
- A lot of highly expertise speakers, great partnerships, and good communication supports.

Who:

- IT service companies using Open-Source technologies to build web projects
- Project managers working with Open-Source technologies
- Web developers and system administrators

In 2012, others Symfony Live are organized around the world (Germany and UK), but Symfony Live 2012 San Francisco remains the main event of the Symfony community out of Europe. The conference is organized by Sensio Labs, the creators of the framework!

Créateur du framework

SensioLabs

What is Symfony Live?

During two days, speakers will be invited to talk about real life solutions that will help developers and project managers face challenges when developing professional Symfony applications.

This is a unique opportunity to talk to the Symfony core team, local and international experts as well as the sponsors, and talk about the latest features included in Symfony and its evolution in the years to come.

ORGANIZATION

The Symfony Live 2012 conference will take place at the Microsoft office. Located in downtown San Francisco, it offers a dynamic atmosphere that will stimulate interaction between the visitors, speakers and sponsors.

Each day, the conference starts at 09:30, and ends at 18:30, with a lunch at around 12:00.

Microsoft Office   *Conference room*

Créateur du framework Symfony

What is Symfony?

Symfony (www.symfony.com) is an Open-Source framework, a library of cohesive classes written in PHP that helps developing professional applications.

It provides an architecture, components and tools for developers to build complex web applications faster. Choosing Symfony allows you to release your applications earlier, host and scale them without problem, and maintain them over time with no surprise.

Symfony is based on experience. It does not reinvent the wheel: it uses most of the best practices of web development and integrates some great third-party libraries.

Thousands of developers already trust Symfony for their applications! And more than 1,000,000 unique visitors go on the official Symfony website each month.

Symfony is used by many companies like Yahoo!, Dailymotion, Ted.com, Electronic Arts, Orange, ArianeEspace, and many more.

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The event at a glance

Wednesday, September 26th 2012
Training day on Symfony topics

Thursday, September 27th 2012
Conference day one
With keynote speeches

Friday, September 28th 2012
Conference day two
With keynote speeches

Saturday, September 29th 2012
"Hacking" day
Symfony certification exam

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Special Event:

Symfony Party on Thursday evening

It is a tradition, that the community, the organizers and speakers meet after the conference to exchange information in a relaxed performance.

Party:
Thursday September 26th, 2012

Location: San Francisco

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Sponsoring–Packages

SAN FRANCISCO
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Become a partner of the Symfony Live

Anybody can sponsor the Symfony Live Conference, from big companies to freelancers. We have come up with several plans that should appeal to most companies wanting to support the event. It's a unique way to talk directly to IT professionals.

Sponsoring Packages at a glance			
	Bronze	*Silver*	*Gold*
Before the Conference			
Logo on the official Symfony Live website	✓	✓	✓
Mention in a tweet from the official event twitter account	✓	✓	✓
Your logo on the Symfony.com blog posts where we talk about the event		✓	✓
Right to use the official Symfony Live logo on your own websites and communication materials	✓	✓	✓
During the Conference			
Logo in the conference room		✓	✓
Logo on the main slides of the training (training day)			✓
Logo on all documents related to the conference (flyers, kakemono, …)	Not all	✓	✓
Promotional items in the visitor bags *(to be sent a month before)*		✓	✓
Goodies distribution during the conference (dedicated location)	✓	✓	✓
Logo displayed between sessions in the conference rooms	✓	✓	✓
Free tickets	2	4	8
Prices			
San Francisco Conference	1, 000 €	2, 000 €	4, 000 €

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Extras	
Sponsor the hacking day (only one sponsor)	1, 000 €
Sponsor Coffee Break	1, 000 €

We are of course at your disposal if you want to do something special that is not listed in this guide.

Contact:

Sensio Labs
92-98, Boulevard Victor Hugo
 F- 92115 Clichy Cedex

Anne-Sophie Bachelard
+ 33 1 40 99 82 89

annesophie.bachelard@sensiolabs.com

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